



MANAGE
MEANT

25th February 2024

To whom it may concern,

I am writing to highly recommend Alison Waller for any UX design projects. Manage Meant engaged Alison to help with a website upgrade in 2023. Alison possesses a strong understanding of user-centred design. She was able to translate what the user experience of our website was from fresh eyes and also empathize with our message and vision to deliver practical ideas for improvements.

Beyond her technical skills, Alison is a pleasure to work with. We found Alison's attention to detail, enthusiasm for the job and adaptability to our needs exactly what we needed. We would definitely engage Alison to work with us again on future UX related projects. I am confident that you will be as happy with Alison's skills and friendly service as we were.

Sincerely,
Laura Gardner

A handwritten signature in cursive script, appearing to read 'Laura Gardner'.

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Manage Meant Pty Ltd

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